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## 6 Interior Designers for a Fall Refresh

By Shruti Rajkumar | October 1, 2020 | Home & Real Estate

It's no secret that we've all been jumping to decorate our homes over the past few months of quarantine. And now, with Autumn in full swing, it might be time to slightly switch things up. Here, we caught up with some of Philly's most sought-after interior designers to talk about this season's biggest trends.



Michelle Gage, Michelle Gage Interior Design

The Designer: Upon every house she enters, Michelle Cara always har notebook full of floor plan sketches and decor ide in

**The Advice:** This fall, Gage recommends sticking to staples like jewel toned velvets and classic plaid prints. Add velvet into your space in a splashy way in furniture pieces like sofas, or add a small touch with pillows. Some of Gage's favorite colors for velvet touches include navy, orcher, emerald, apricot, orchard and pink.

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Tara Ryan McGeehan, <u>Tara Ryan Designs LLC</u>

The Designer: With a background in art and art history Tara Dyan

mix colors and patterns; and spatial visualization skills to the designing process.

**The Advice:** In the midst of the fall season and festivities, it's easy to go overboard with decorations. McGeehan recommends steering clear of that, and instead incorporating small touches to bring the fall indoors. Her favorites include cozy alpaca and wool throws, as well as candles in scents like amber and tobacco. With these subtle touches, you can create an overall fall mood without overwhelming your senses.



## Don and Renee Freeman, Freeman Interiors

**The Designer:** Whether you're looking for classic glamour, comfortable elegance or modern chic, Don and Renee Freeman can get your space looking just how you'd like it. At Freeman Interiors, they focus on the boutique approach so they can be involved in every aspect of the process, including architectural planning, fabric selection and art and antiques for decoration.

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The Advice: Since it's been a very a-typical year, the Freeman's suggest avoiding the typical Halloween decor and, instead, turning to fall earthtone colors, such as burnt orange and ochre, as well as warm metallics. For a quick cold-to-cozy fix, add a warm gold accent pillow against a caramel toned throw. Soften the room by pairing warm metallic colors such as bronze, copper and gold alongside a crisp white, Ebony or French vanilla. If adding a decor pumpkin is a must, opt for a ceramic or copper metallic-painted version for a subtle touch without disrupting your everyday look. For a quick fall decor fix, place seasonal flowers such as sunflowers or mums at your front door or foyer to create a vibrant, welcoming environment.



## Joe Berkowitz, Joseph A. Berkowitz Interiors

**The Designer:** Known for his appearance on HGTV'S *Show House Showdown*, Joe Berkowitz is adept in a range of aesthetic styles.

The Advice: With the fall season approaching, Berkov in

honing in on the comfort, warmth and softer coloring that it represents. Start off small by refreshing your space with a fur throw, plaid pillow and rich, textured floor coverings. Much like fashion, Berkowitz believes that your home design should change from season to season. For a major makeover, look to lighter wood tones for new flooring, cabinetry and wall finishes. An added twist can come in the form of natural arrangements like leafy greens and pine cones in centerpieces.

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Romina Ustayev, <u>R&R Staging and Interior Design</u>

**The Designer:** After redecorating her home with complete creative freedom, Romina Ustayev knew that her love for fashi

and redecorating was a business area she could thrive in. Ustayev noticed that her fiance, who is a developer, frequently hired stagers to help sell his properties, which inspired her to create R&R Staging and Interior Design in 2018. Rather than turning to simple decor, Ustayev loves to incorporate fun colors and modern accents into her company's staging designs.

**The Advice:** Ustayev says that redecorating is a lot easier than people think. Never underestimate the power of something small to give your space a seasonal flare, such as fall colored pillows, table placemats or accessories for your coffee table.

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Betsy Helm and Kiley Baun, <u>Shop House</u>

The Designer: Betsy Helm and Kiley Baun came into their business with two different styles, with one being more tradition in

the other being more eclectic and edgy. With 16 years of extensive experience and background, the two designers bring together a collaborative process that portrays their clients aesthetic while also pushing boundaries to cultivate your space.

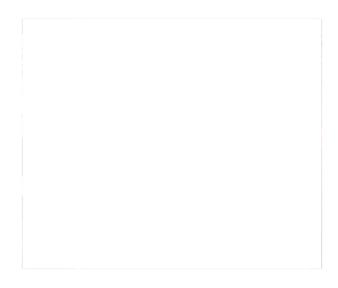
The Advice:
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Helm and Baun recommend bringing different textures and warm tones into the room. Bring an autumn feel to your space with small additions such as a few velvet pillows or an angora mohair blanket. Bring it all together with a natural wood tray.

## TAGS:

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